ATDC Strategic Plan 2026-2031

Our vision is a thriving alcohol, tobacco and other drug sector that drives equitable health, wellbeing, inclusion and self-determination for all Tasmanians.

We are the peak body representing and championing community organisations and people with lived and living experience, to eliminate stigma and reduce alcohol, tobacco and other drug related harm.

Our strategic goals	**We are expert representatives of the Tasmanian ATOD community sector**	**The Tasmanian ATOD sector is strong and responsive**	**There is positive change in policy settings and community attitudes**
What we will do to achieve them	1.1 Maintain a broad, connected and engaged membership	2.1 Advocate for timely and appropriate resource allocation	3.1 Use data, stories, and diverse perspectives to inform ourselves and others
	1.2 Represent, promote and celebrate the ATOD community sector	2.2 Ensure lived and living experience expertise and leadership is influential across systems, policies and services.	3.2 Advocate to remove systemic inequalities and social barriers which prevent access and choice for all Tasmanians
	1.3 Lead and enable sector progress, innovation, development and reform	2.3 Identify and drive initiatives that mobilise, grow and sustain the sector and its workforce	3.3 Facilitate conversations and connection between our sector, government, and the broader community
Enabling factors	● Excellent governance ● Professional development and a strong workplace culture ● Financial sustainability ● Quality communications and a trusted brand		
Guiding values	Leadership, Collaboration, Connection & Inclusivity		